

MAGIS

RE Air-Chair / RE Air-Armchair by Jasper Morrison



Jasper Morrison



Profile:

Jasper Morrison was born in London in 1959. He graduated in Design at Kingston Polytechnic Design School, London and The Royal College of Art for Postgraduate studies which included a scholarship at HdK in Berlin. In 1986 he set up an Office for Design in London. Today Jasper Morrison Ltd. consists of three design offices, a main office in London and two branch offices: one in Paris (opened 2002) and one in Tokyo (opened 2007). Services offered by Jasper Morrison Ltd. are wide ranging, from tableware and kitchen products to furniture and

lighting, sanitary-ware, electronics and appliance design.

He has clients across the globe, all leaders in their individual fields. The collaboration with Magis started in the 90s and became a long lasting and fruitful relationship. Today our range includes products such as the stackable Bottle rack, the legendary Air-Family made in gas-injection moulding, the streamlined paper bin Trash or the Pipe collection made of tubular aluminium frames. Among these Plato is the latest member and a further proof for a successful relationship.



Design and

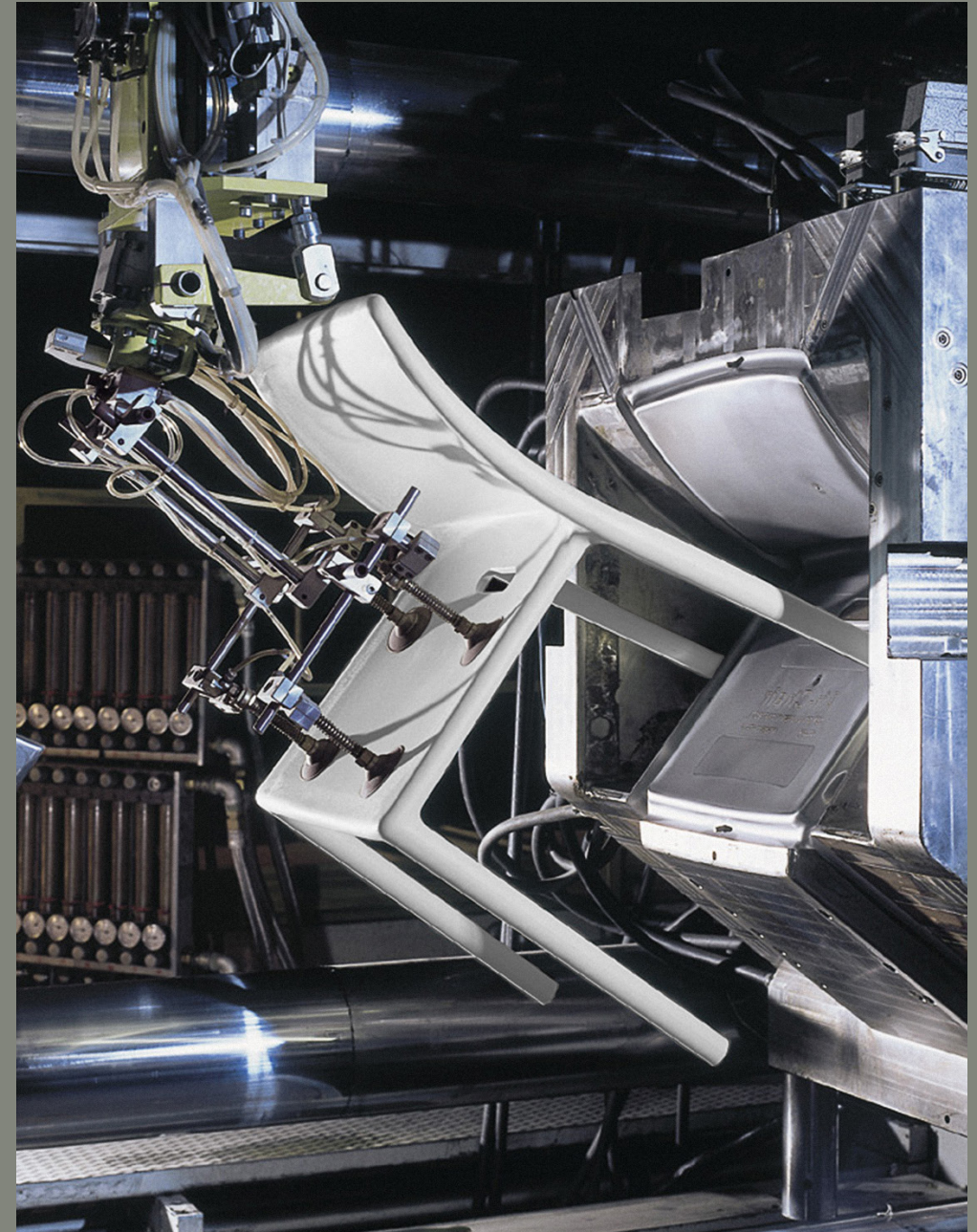
With a design that is nothing short of revolutionary, Air-Chair, designed by Jasper Morrison in 1999, was the first single-piece chair in the world conceived and designed to be produced with air-moulding technology. The material used, a polypropylene reinforced with glass fibre, results in a lightweight yet ultra-resistant chair.

RE Air-Chair and RE Air-Armchair are added to the collection in a new version made entirely from 100% post-consumer plastic, obtained from the recycling of polylaminate and single-use food packaging. These chairs are 100% recyclable.

Highlighting the design's sustainable mission, the two models are presented in a single finish resulting from the mix of materials, without the addition of dyes during production.

Air-Chair is not just any plastic chair: it has been defined by many as “a chair of today, a classic of tomorrow”. This is emphasised by Eric Kentley of the London Design Museum, who described Air-Chair as “an absolute masterpiece. It's extraordinary. Aesthetically pleasing and affordable, it can be placed indoors or out. This chair combines two fundamental characteristics of good design: simplicity and timeless style”.

Balanced, dynamic, stackable and suitable for both indoor and outdoor use, RE Air-Chair is the innovation which creates atmosphere: in the home or outdoors, in public or in private.



Engineering



“ The hollow core achieved through the use of air-moulding tech-



nology makes Air-Chair the epitome of the reductive design ”

Murray Moss



Information



Product

Stacking chair, suitable also for outdoor use in recycled polyolefins obtained from the recycling of polylaminate and single-use food packaging. 100% recyclable.



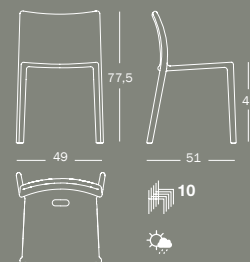


RE Air-Chair

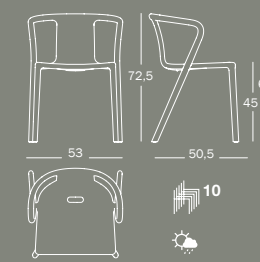


RE Air-Armchair

RE Air-Chair



RE Air-Armchair



PRODUCT CARE

We recommend using a soft rag, either dry or wet. When needed, use ph-balanced soap diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. Periodic and correct maintenance and cleaning allows the product to keep its original look and lengthens the duration of its performance.

WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, sit on the back and/or on the arms, stand on it or use the product as a ladder. Once disused, please make sure that this product is disposed in an environment-friendly way.



