

Duotone
Hella Jongerius



kvadrat

Duotone

The power of *Duotone* lies in its simplicity. Each rug is made using only two colours: one for the weft and the other for the warp. It is the resulting mix of the two that gives each piece its own identity.

'This is the most simple flat woven basket construction; the archetype of weaving,' says Hella Jongerius. In that way the design refers to *Hallingdal 65*, an iconic upholstery fabric from Kvadrat, which is also a basket woven fabric and well known for being available in a wide variety of duotone colourways. The different thicknesses of the yarns and the contrasting colours lend the rug an appealing irregularity. *Duotone* brings colour to a space but is never overpowering because the mix of the yarns soften its intensity. It is hand woven by skilled weavers in India using New Zealand wool.

Four new subtle, neutral colour mixes have been added to the colour pallet of *Duotone*.

Hella Jongerius

Hella Jongerius is one of the world's foremost product designers. She is a prominent force in the Netherlands, her native country, as well as on the international stage where she wins regular accolades for her thoughtful and research-driven work. Since her early work for Dutch design collective Droog, and now at her Berlin-based studio Jongeriuslab, material and process research largely determines her design direction. Her work has been characterised by a unique ability to approach industry with a craft perspective. In 2013 Hella Jongerius was appointed Design Director for Danskina, she has brought that same craft sensibility, research and experimentation to the textile industry.

For further information, please contact press@kvadrat.org

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Duotone

Hand woven

100% new wool

5 mm high

1600 gr/m²

14 colours

Maximum size without fringes 300 cm × 600 cm