

# FRITZ HANSEN

Press release - September 2019

## HOUSEHOLD WASTE REDESIGNED

Introducing the N02™ Recycle chair from Fritz Hansen.

N02™ Recycle is a new, all-purpose chair from Fritz Hansen made of upcycled plastic, household waste – it is our first chair produced in coloured, recycled Polypropylene.

The strong, stackable chair is designed in collaboration with Japanese studio nendo and inspired by a simple crease of paper on the designer's work table. The folded paper translated into a crease in the chair's shell that makes the design support the sitter's upper and lower back.

The chair's elegant shell is made of circular plastic, meaning it is made of recycled plastic that can be recycled again if necessary. The plastic used for N02™ Recycle comes from household, plastic waste collected, processed and upcycled in central Europe, reducing transportation.

'The fact that the material is constructed from everyday recycled plastic creates an extra connection between the user and the chair. It's an accessible design made for everyday use and made from everyday recycled, household plastics,' says Oki Sato of nendo.

N02™ Recycle



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7 shell colour options are inspired by earthy, warm tones in Scandinavian nature. These colours and multiple leg options make NO2™ Recycle a strong solution for dining rooms, home offices, meeting rooms or as extra, multi-purpose seating. The wipeable, plastic shell is child-friendly and very easy to clean.

‘We wanted to do a versatile, plastic, stacking chair in recycled materials. Collaborating with studio nendo meant the design would be simple and elegant, a really nice blend of Scandinavian and Japanese aesthetics,’ says Christian Andresen, Head of Design at Fritz Hansen.

NO2™ Recycle can also be considered a statement of intent from Fritz Hansen. We have developed extensive knowledge and experience creating beautiful, well designed stacking chairs such as the iconic Series 7™ and Ant™. The NO2™ Recycle is the latest chair design in that tradition.

It was not easy to create a recycled and recyclable chair that meets Fritz Hansen’s quality standards, but the result was worth all the experiments and hours spent brainstorming.

Available in stores November 2019.

## **DOWNLOADPRESSKIT HERE**

### **FACTS**

The shell is made of 100% recycled/recyclable polypropylene

Colours: Dark Orange, Dark Red, Dark Blue, Light Blue, Grey, Black, Off White

Sledge base is chromed steel (50% recycled)

Swivel bases is polished aluminium (95% recycled)

All other bases come in powder coated steel (monochrome) or chromed steel upon request

Arms always match the base finish

# NO2™ Recycle

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Founded in Denmark in 1872, Fritz Hansen is a global leader in furniture, lighting and accessory design and production. Driven by a passion for beauty, quality, and craftsmanship, the company embodies a modern, Nordic lifestyle and collaborates with visionary artists, designers, and architects from around the world. The brand has collaborated with Arne Jacobsen, Cecilie Manz, Hans J. Wegner, Piero Lissoni, and Poul Kjaerholm, among others.

Today Fritz Hansen designs are sold in more than 85 countries through 2,000 points of sale, including flagship stores in Copenhagen, San Francisco, Milan, and Tokyo. The company employs 260 people worldwide and maintains its headquarters north of Copenhagen, serving design-passionate customers through contract and retail.

For more information, visit [fritzhansen.com](http://fritzhansen.com)