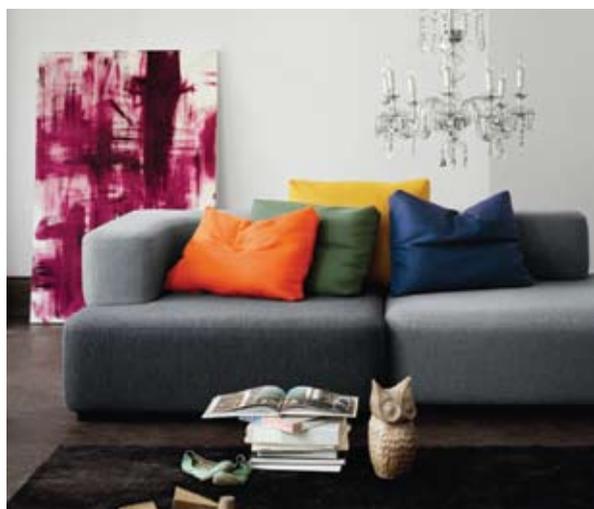


ALPHABET SOFA

REPUBLIC OF **Fritz Hansen**[®]

ALPHABET - SPELL SOFA THE WAY YOU WANT

Alphabet is a new sofa from Fritz Hansen inspired by Lego bricks. Piero Lissoni has created a flexible modular concept of colours and shapes like letters in an alphabet. Combine the colours and shapes like you want and create your own personal statement. There is only one rule. If it feels right, it's spelled right.



ALPHABET SOFA

DESIGNER PROFILE

Italian Piero Lissoni is a designer and architect with a degree from the Polytechnico of Milan. In 1986 Lissoni founded the Studio Lissoni. Since then Piero Lissoni has worked with a dense list of design brands, such as Boffi, Cassina, Kartell, Living Divani and Flos on a wide diversity of designs of furniture and lighting.

Lissoni's projects are often total designs, i.e. full-scale interiors and architecture of hotels, offices and showrooms, yachts and private homes. He's inspired by many different elements but also designers such as Danish Arne Jacobsen and Poul Kjærholm.

Piero Lissoni's design principle is never to design for a specific function or purpose - but to design for human beings.

Lissoni got his inspiration for the sofa from LEGO and the ability to play with bricks. This is reflected in ALPHABET's modularity that allows a mix of colors, fabrics, and overlapping backrests.

As Lissoni puts it:

*"Generally, things become boring if they are too static and immobile. Beauty lies in imperfection...
...each sofa element can be seen as a letter in an alphabet. It is then up to the individual to put together the letters to form a word."*



ALPHABET SOFA

DESIGN

Piero Lissoni, 2008

DESCRIPTION

Alphabet is a flexible, modular-based sofa system that can be put together in a variety of combinations.

The series consists of seat modules in 4 different sizes, 8 straight backrests, an L-shaped corner backrest, an armrest, and cushions. The fully upholstered seat, back-, and armrest modules are constructed of layers of high-resiliency (HR) foam with firmer foam on the seat module's front. The seats rest on glides in dark grey synthetic material. Modules are connected through hidden connections. The sofa can be combined in most ways but some limitations exist.

The alphabet sofa is available in leather or fabric upholstery. Different upholstery colours can be combined in the same sofa.

MODULES

Seats

PL75-105:	W 75 x D 105 x H 40 cm
PL90-105:	W 90 x D 105 x H 40 cm
PL120-105:	W 120 x D 105 x H 40 cm
PL120-120:	W 120 x D 120 x H 40 cm

Backrests

PL75-30:	W 75 x D 30 x H 30 cm
PL90-30:	W 90 x D 30 x H 30 cm
PL120-30:	W 120 x D 30 x H 30 cm
PL150-30:	W 150 x D 30 x H 30 cm
PL180-30:	W 180 x D 30 x H 30 cm
PL240-30:	W 240 x D 30 x H 30 cm
PL255-30:	W 255 x D 30 x H 30 cm
PL270-30:	W 270 x D 30 x H 30 cm
PL90-90-30 (corner):	W 90-90 x D 30 x H 30 cm

Armrest

PL60-30	W 60 x D 30 x H 20 cm
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Cushions

PL 001	W 62 x D 46 x H 18 cm
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ALPHABET SOFA

UPHOLSTERY:

The upholstery is available in the following materials and colours.

Fabric

Fame:	All colours
Divina:	All colours
Divina Melange:	All colours
Barry:	Colour no. 7, 71, and 138
White:	Colour no. 9, 40, and 48
Coco:	Colour no. 1, 3, and 4
Ducale:	Colour no. 8-12, 9-11, and 8-32

Leather

Soft Leather:	Black, black brown, dark natural, tan, and red
Elegance Leather:	Black, Indian red, and walnut

MAINTENANCE

Fabric upholstery is removable for easy maintenance or replacement.

ENVIRONMENT AND TESTS

The Sofa can be completely disassembled into parts to be recycled or incinerated.

The sofa is tested according to:

- EN 1728 strength and durability, level 4 (out of 5 possible) according to DS/INF 130
- EN 1022 stability
- EN 1021 1+2 (BS 5852 ignition source 0 + 1), Inflammability, glowing, cigarette and match flame*
- CAL 117 fire*
- BS 5952 fire crib 5*

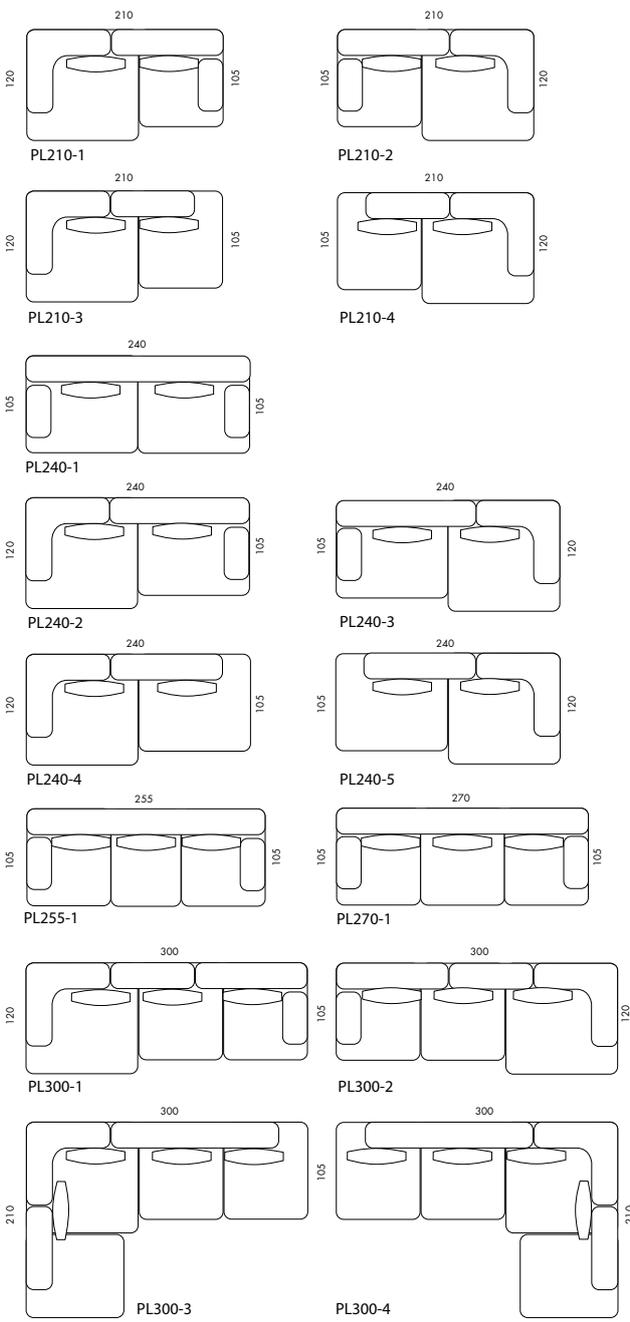
* The test method depends on local/national requirements and upholstery fabric.

GUARANTEE

A five-year guarantee against manufacturing defects in standard products (materials and workmanship). Wear, tear and damage to the product is not covered under this warranty. Claims from end users under the guarantee must be submitted to the vendor from whom the product was purchased. All measurements are indicative.

ALPHABET SOFA

SOFA COMBINATION EXAMPLES



SOFA MODULES

