



HOLDEN

HARBOR

HAVEN

embracing our earthly home

bic.
LUXURY CARPETS



Introduction:

A **luxury carpet** photographed on the beach, near the ocean? YES!

Did you know, that if we continue to live and waste like this, by 2050 there will be more pollution in the ocean than fish? At **B.I.C.-Carpets** we strive to meet the environmental regulations that protect the health and safety of our planet.

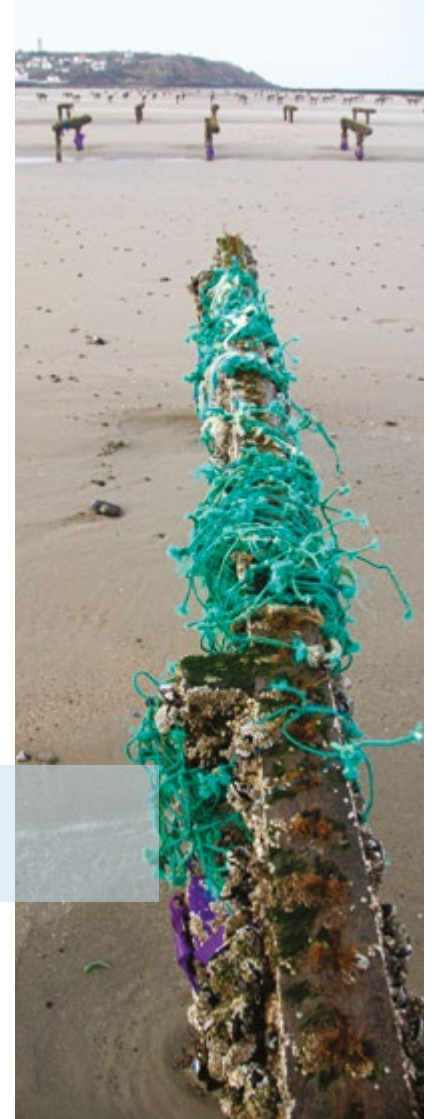
We chose to take our pictures in their natural habitat, as these rugs are created with eco-friendly yarns, made of recycled fishing nets and other waste materials. These cradle to cradle carpets are part of a renewed **eco-responsible mindset**, so to keep this planet a safe haven for this generation and the others to come.

In addition, its innovative yarn feels silky soft like feet gliding away in warm sand on a sunny beach. So this is where you can find us ... Meet with us our new Holden, Harbor and Haven.

Our mission?

We take our projects to the next level through meaningful design that also meets the environmental statements.

Enjoy !
Kind regards,
The B.I.C. Carpets team





Picture: @sofievalkiers ©
Holden - color: Pure Pearl - 4420

Can i hold you strong & stable
Can i be your harbor home?
Can i be your safe haven?
Can i be in your lovely room?

For too long i've wandered
in the desert around
for too long i've battled
over a barren land
for too long i've missed you
my good & faithful bond

It is time to move forward
to be hold strong & stable
It is time to be honored
in your place called harbor home
It is time that you are offered
that intimate safe haven
It is time to grow & being watered
in the secret place
your living love room
where i am faithful & full of grace

So, i will,
hold you,
my golden holden
strong & stable
I will
harbor you
home & secret haven
I will
safe you,
in my battled harbor
I will
LOVE YOU
my faithful bond
my everlasting partner

words by wiesje verpeut ©



Holden - color: Ocean Green - 4490



Meet **HOLDEN**

A child playing on the beach, dogs running wild and a sweet couple in love... all have tasted this new quality carpet named **HOLDEN** and agreed that it is good!

Its innovative yarns shine like the sunlight dancing on the sea surface while your feet just want to be entwined with this soft feeling beneath. You don't believe it? Gaze at these pictures - wink wink

Our **HOLDEN** is that look and feel that brings nature into your home.

Color: Jetty Grey - 4460



**A ship is safe in harbor ...
but that's not what ships are built for**

Oosterstaketsel - Ostend - Belgium
On a sunny summer day ... we greet, we play

Meet HARBOR

Think about:
harboring green buildings,
harboring healthy workspaces,
harboring steady livings.
With the HARBOR colors in these places,
you have all the aesthetics
together with the design and its benefits,
Think about this only:
harboring me!

Harbor is perfect for commercial projects.
As a class 32 product, it is the ideal rug for
your conference room, office, entrance etc ...





Cap Gris-Nez - France
On an early morning ... we meet, we're adoring

The **softness of the yarn** of these qualities make you walk on happy (bare) feet, like touching the sweetness of seaweed on solid rocks.
This carpet **increases the air quality**, just like breathing the open air at the beach. It **decreases the noise level** in your place, just like hearing the tender rolling of the waves.

On average, studies show that people spend up to 90% of their time indoor. The wellbeing of the employees in your company, or the guests in your hotel, or wherever you and yours may often be ... can be highly influenced by taking the right decisions in an early stage of the design process.

So quite worth thinking about bringing nature into your dwelling places.

Holden and Harbor have the same color references.







Meet HAVEN

You are my safe haven!

A little text, only a few words, but they can make a world of difference ... We all crave human connection. It's in our DNA.

Don't you just love those evenings at the beach, having a long, deep conversation with a friend you trust? Or playing with the little ones?

Or just a hi & bye with someone you accidentally meet while you doggies sniff each other out?

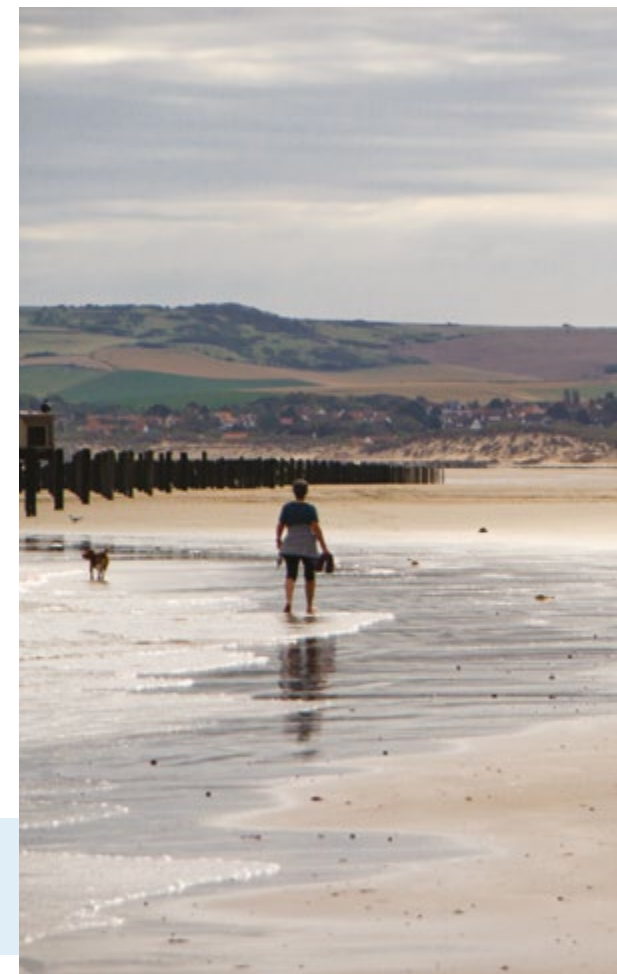
Or maybe you don't feel like talking at all, and you just want to enjoy the silence, staring into infinity, side by side, or alone or with your angels ...

Can you imagine it? YES? Great! ...

Now let's bring this feeling into your home.

Relaxing in your living room, on the couch, or even on the carpet. Bring the peace that comes with the beach into your home, your safe haven, where everything feels like it always had to be like this, ... it just had to be at home !

Feel the energy & the comfort that comes with it!





HAVEN means a safe place and a carpet to embrace

This is our message in a bottle to our environment

How can we produce as eco-friendly as possible? Well, ...
Cradle to cradle stands for designing and producing of all kinds of material in such a way, that at the end of the product lifecycle, the material can be 100% recycled.

This also means that waste can be seen as an eternal resource. What it basically comes down to is to create a way of imitating nature, where everything gets either recycled or given back to nature. This can be in a direct or indirect way.

This process ought to be completely safe and without use of toxics.

In this way we can say that these carpets are cradle to cradle manufactured.

Though, let's be honest, we first would like you to enjoy these carpets for a long time, before we start thinking of recycling them. (Smile, cause we do that too ...)





Colors are the smiles of nature

For our three qualities: Holden, Harbor and Haven, we have chosen **8 natural colors** that bring a sea breeze into your home. All color names refer to elements that can be found at the shore.

When we were still kids, we all collected once shells at the beach, we played with seaweed, or climbed the rocks. Even as grown ups, many of us enjoy the long walks on the beach to take a breath of fresh air, to recharge, to dream about life ...

Next time you walk on the beach, we hope you think of us, and remember we want to give you this feeling at home.

With your own Holden, Harbor or Haven carpet you make this possible. Bring this fresh sea wave into your house, enjoying these gentle quality moments by yourself or with your loved ones. Meanwhile, you spread the love and recovery for a renewed environment.

What's your favorite color ?





HOLDEN



400 cm wide



3685 g/m²



4300 g/m²



14 mm



16 mm

HARBOR



400 cm wide



1860 g/m²



2730 g/m²



6 mm



7 mm

HAVEN



400 cm wide



2450 g/m²



3085 g/m²



11 mm



13 mm



What is regenerated nylon?

This eco-friendly material is made from rescued waste, recovered from the environment, mainly out of the oceans. 640,000 tons of fishing nets are abandoned in our oceans every year, turning millions of sea creatures into victims.

Fortunately, those fishing nets are made of nylon, a high-performance plastic that is completely recyclable thanks to the regenerated nylon fiber.

By reprocessing this waste, we can help saving crude oils and avoid CO2 emission. The nylon waste is recycled back to its original purity. That means it maintains its original characteristics as virgin nylon. With this knowledge, **nylon has the potential to be recycled infinitely, without ever losing its quality and beauty.**



“Bottle, what’s your message?”

ECONYL®

Interested in a carpet that will last for years?

Just like with all other materials, to keep the beauty and functionality lasting for years, your carpet needs **a good cleaning and maintenance.**

We have great news to share, our Haven – Holden – Harbor carpets can be cleaned with a water-only treatment, so you can avoid chemicals. This all thanks to the stain-resistant fibers in the Econyl yarns. **Stain resistance in combination with sustainability, what a great combination.**

Many cleaning products contain toxic elements that are harmful for both the environment as human health in general. By avoiding these products, you create a healthier place at home or at work and on top of that, you reduces the carbon footprint of your carpet.

How do you put general maintenance into practice? Vacuuming on a regular base is required for every carpet.

Why you ask?

Because it can prevent dirt on your carpet. By doing this on a regular base, 90% of dry soils can be removed, according to the CRI (Carpet & Rug Institute). The main goal is to remove dirt at surface level so it can't penetrate any deeper into the fibers of your carpet. Besides, by doing this, the air quality of the room where the carpet is placed, increases.

#40 and ordinary spills. The stain protection is permanently built into the fibers, so the carpet can be stained and washed several times, without losing anti-stain property. Being an ECONYL® yarn, it carries unique sustainability characteristics. ECONYL® yarn is 100% regenerated and regenerable Nylon6 yarn, made from waste material recovered from all over the world. For the first time, stain-free carpets don't have to come at the expense of the environment.

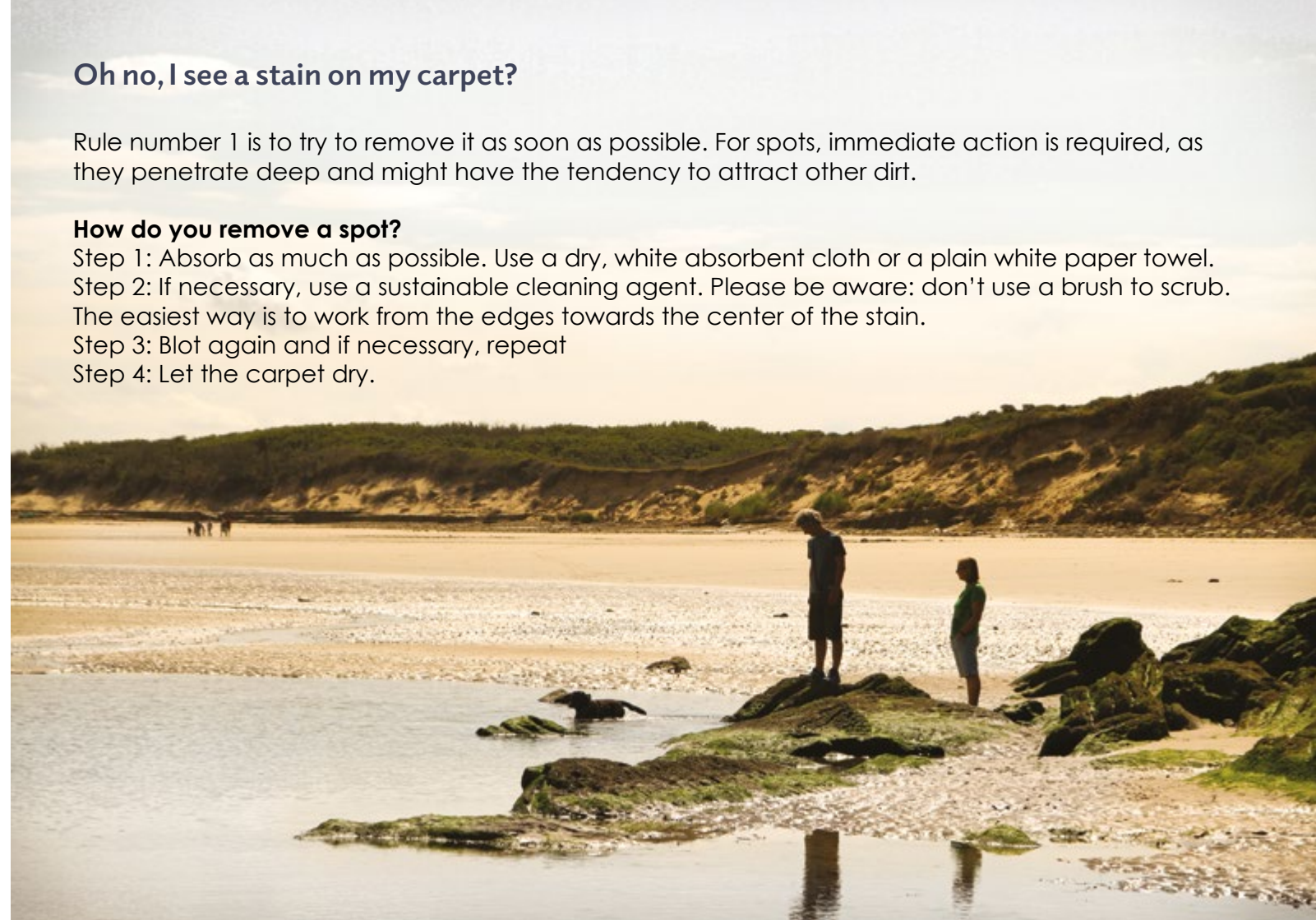
Source: Econyl

Oh no, I see a stain on my carpet?

Rule number 1 is to try to remove it as soon as possible. For spots, immediate action is required, as they penetrate deep and might have the tendency to attract other dirt.

How do you remove a spot?

Step 1: Absorb as much as possible. Use a dry, white absorbent cloth or a plain white paper towel.
Step 2: If necessary, use a sustainable cleaning agent. Please be aware: don't use a brush to scrub. The easiest way is to work from the edges towards the center of the stain.
Step 3: Blot again and if necessary, repeat
Step 4: Let the carpet dry.





Are you eager to design with us a safe harbor
for the future of our environment and all of mankind?

Follow us on Facebook - Instagram to learn more about B.I.C. Carpets



Proudly made in Belgium

www.bic-carpets.be - Questions? sales@bic-carpets.be